



1773 T Street, N.W., Washington, DC 20009
(202) 223-0101, Fax (202) 223-0250
www.NaturalProductsFoundation.org

Natural Products Foundation Elects New Chairman

June 17, 2010 — (Washington, D. C.) The Natural Products Foundation (NPF) announced today that the organization elected Derek Hall as chairman of the organization's board of directors. Mr. Hall was elected to a one year term as chairman at the Foundation's annual meeting at Natural MarketPlace on June 11.

Mr. Hall, who served as NPF Treasurer during 2009-2010, is an industry veteran with history of executive experience. He is a founder and CEO of Qivana, a network marketing company offering dietary supplement products. Previously, he has served as President and CEO of Nature's Way, Botanicals International, Integrative Therapeutics, Unigen USA and Univera. In addition, he served as Vice-Chairman and CEO of ECONET, Inc.

"The election of the Derek Hall as chairman of the foundation's board will be key to our success in the coming year, and we could not hope for a more experienced and dedicated natural leader," said John Gay, president of the Natural Products Foundation and executive director and CEO of the Natural Products Association. "The Natural Products Foundation is privileged to be able to place such an enthusiastic industry champion at the helm of our organization. With Derek's vision and guidance, NPF will continue to move forward with our mission to enhance and promote the integrity of natural products."

About Natural Products Foundation (NPF): NPF is a 501(c)3 not-for-profit foundation organized to stimulate and support research, education and knowledge regarding dietary supplements, nutritional foods, and related products, with the overall objective of advancing consumer awareness and understanding. For more information contact Deb Knowles, executive director, at (941) 349-9044, or visit NPF's website, www.NaturalProductsFoundation.org.